

Press Contact
Rob Leonard, Dir. Sales and Marketing
Orb Optronix, Inc. (425) 605-8500 x205



FOR IMMEDIATE RELEASE

Orb Optronix to exhibit its IES LM-80 and LM-79 measurement service offerings during Strategies In Light® tradeshow February 22 - 24, 2011 at the Santa Clara Convention Center, Santa Clara, CA.

KIRKLAND, WA (January 31, 2011) – Orb Optronix, industry leader in LED Characterization Services and Systems, will be discussing IES LM-79 and IES LM-80 measurement services in Booth 529 during the Strategies In Light trade show at the Santa Clara Convention Center in Santa Clara, CA on February 22, 23, 24, 2011.

Orb Optronix co-founders Rand Lee and David Bajorins will join Sales and Marketing Director Rob Leonard on site at Booth 529 to discuss IES LM-79 and IES LM-80 measurement services and give live demonstrations of the company's products. They will be exhibiting real-time characterization of LEDs using Orb's 6" pedestal Electrical-Thermal-Optical (ETO) LED characterization system with the latest release of the company's SpectralSuite software. They will also be displaying the new OmniDrive 8-channel PWM laboratory power supply (as featured in [LEDs Magazine's](#) LED Suppliers Directory 2011 and on the cover of the January 2011 PHOTONICS Showcase supplement to PHOTONICS Spectra magazine). Their new compact pedestal Light Measurement System featuring a 6" Integrating Sphere and SP-75 Spectroradiometer will also be on exhibition.

"We're very excited to be offering third-party LM-80 services to LED manufacturers," says Orb Optronix President Rand Lee. "Every year 'Strategies In Light' gives us a chance to see what is happening in our industry. We're proud to be part of the changing future of lighting and pioneering applications of High-Brightness LEDs."

About Orb Optronix

In addition to their LED Characterization products, **Orb Optronix offers LED measurement services** including **IES LM-79, IES LM-80**, PWM and Single Pulse ETO LED Characterization, DC [ETO LED Characterization](#), [Angular Distribution Characterization](#), [IES Photometric testing](#), and [LED Eye Safety Testing](#). For more information on Orb's LED characterization products and test and measurement services visit <http://www.orboptronix.com/>

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Director of Sales and Marketing
RLeonard@OrbOptronix.com
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